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## Task 3.2.

# Deployment of capacity building to key actors

## **PILOT AREA WORKSHOP**

## Fecha / Data September/October

### **Participantes**

























# AGENDA – SPANISH PILOT AREA WORKSHOP

- 1. INTRODUCTION TO THE ORGANIZERS and ENERGY FRAMEWORK (GOI) 10-12 diapos
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- 1. MARKET RESEARCH  $\rightarrow$  Types of market research importance, examples of the researches done by the project in the pilot areas



## **INTRODUCTION-BECoop GOIENER pilot case**

Who we are? Spanish second larger RESCoop





VOLUNTEERING

GENERATION AND COLECTIVE INVESTMENT

GdO ELECTRICITY
RETAIL

















% 100 berriztagarria

GERTU GAUDE, GERTUKOAK GARA

100% RENOVABLES

#### **GOIENER** in numbers

54

200

5.-



Vo

Volunteers





Offices

Workers

Consumer members >15.000



Supply points

20,625 **Y goigngr** 



Nafarkoop menbers

+1000

Inversión en proyectos

1,2 M€

40.026 MWh



### **INTRODUCTION-BECoop GOIENER pilot case**

### What are we looking for? Expansion of activities

# RES electricity retailing/generation



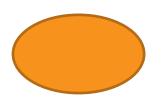


RES heating retailing/generation





Renewable energy communities





energetic

### **Demo cases:**

Local BE community cases where GOIENER will develop, practice and gain knowledge on BE heating services.





**ABERASTURI** 



**MURGIA** 



Balmaseda



Orexa





Iturmendi



- Retail of electricity with GdO.
- PV, minihydro self/colective consumption instalations.
- Advice to citizens, local authorities...



- Retail of biofuels, heat/cold, biogas with GoO?
- BE projects execution.
- Advice to citizens, local authorities...



Multy cooperative.

## **INTRODUCTION-CIRCE** technological center













# CIRCE es energía

 MAS DE 25 AÑOS DE I+D+i AL SERVICIO DE LAS EMPRESAS, LA SOCIEDAD Y EL MEDIOAMBIENTE



#### MISIÓN

Mejorar la competitividad de las empresas mediante la generación y transferencia de tecnología a través de actividades de I+D+I y formación, orientadas a mercado y en el ámbito de la sostenibilidad y la eficiencia de los recursos, las redes energéticas y las energías renovables.



#### VISIÓN

- Referencia internacional en energía.
- Multiplicador de inversión en I+D+i.
- Foco de talento.
- Generador de ideas y soluciones. innovadoras y competitivas.



#### VALORES

- Calidad y agilidad
- Compromiso y responsabilidad
- Pasión por el reto y la innovación
- Transparencia
- Entusiasmo por el trabajo colaborativo
- Vocación por la sostenibilidad económica, social y ambiental



Somos un centro tecnológico fundado en 1993, y buscamos aportar soluciones innovadoras para un

#### DESARROLLO SOSTENIBLE

Para ello contamos con un equipo multidisciplinar, altamente cualificado, compuesto por más de 272 profesionales.

Trabajamos para mejorar la competitividad de las empresas mediante la **generación de transferencia de tecnología** a través de actividades de I+D+i y formación orientadas a mercado dentro del ámbito de la sostenibilidad y eficacia de los recursos, las redes energéticas y las energías renovables.

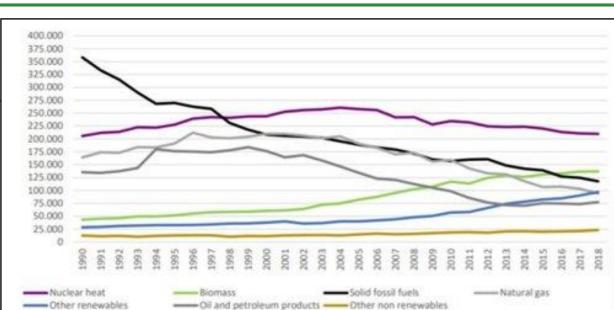








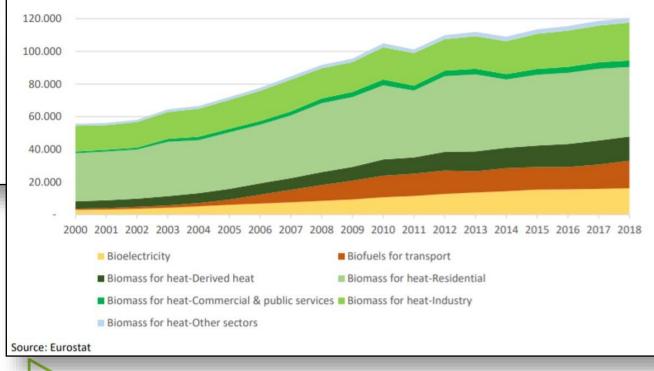
### **ENERGY FRAMEWORK-BIOENERGY USE IN EUROPE**



A rather slow penetration of renewables in the EU heating and cooling sector, which accounts for 51% of EU's total energy consumption and is expected to account for the largest share of demand by 2050.

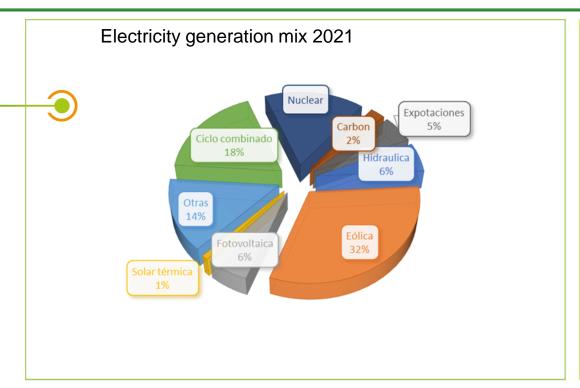
A significantly untapped RE market uptake potential for bioenergy ->

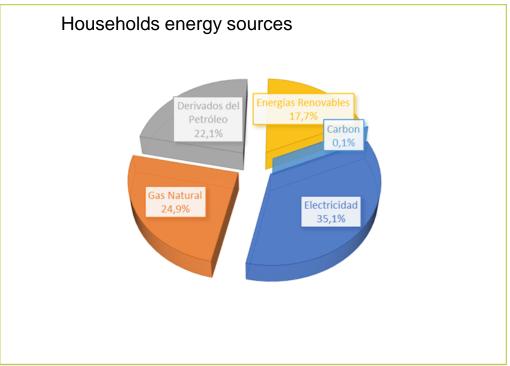
96% OF ALL RENEWABLE HEAT PRODUCED COMES FROM BIOMASS



Source: Eurostat

## **ENERGY FRAMEWORK-SPAIN**





>50% from no local sources

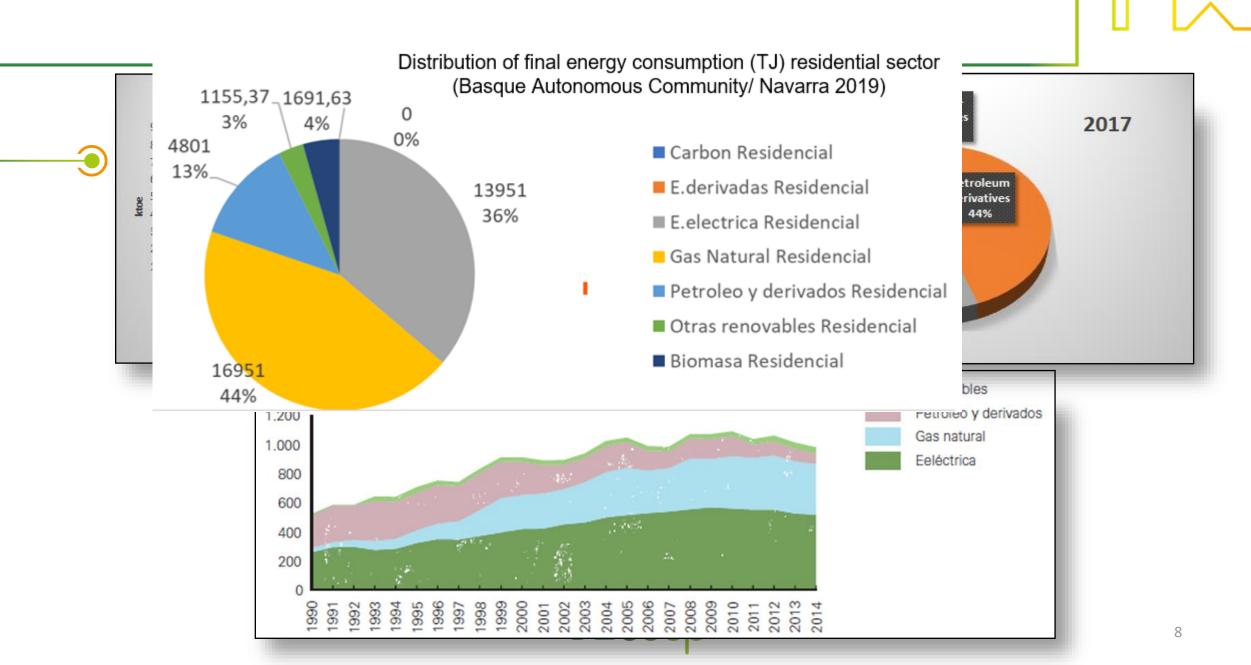
<45% non-renewable

>50% from no local sources

<20% non-renewable



### **ENERGY FRAMEWORK**



What is?

It is a new legal way of managing aspects of the energy transition.

1. WHO (Participating / Effective control)

An ENERGY COMMUNITY is a legal entity. **Individuals** and **entities** in the immediate environment, **public and private**, with the purpose of collaborating in an activity related to the energy sector, in order to provide services to its members or to the local community or other socio-economic and environmental benefits.

2. **HOW?** 



. WHY?











Financial gain shall have no place or priority.























# MOST ACCUARATE LEGAL FORM FOR THE SPANISH FRAMEWORK:

Associations and Cooperatives Plural and democratic participation.

<u>PARTICIPANTS:</u> Individuals, local authorities, municipalities and SMEs.

## Following the RED II Directive, Renewable Energy Community, means a legal entity:

- (a) which, in accordance with the applicable national law, is based on open and voluntary participation, is autonomous, and is effectively controlled by shareholders or members that are located in the proximity of the renewable energy projects that are owned and developed by that legal entity;
- (b) the shareholders or members of which are natural persons, SMEs or local authorities, including municipalities;
- (c) the primary purpose of which is to provide environmental, economic or social community benefits for its shareholders or members or for the local areas where it operates, rather than financial profits.

BECOOP



### Renewable energy communities are entitled to:

- a) produce, consume, store and sell renewable energy, including through renewable power purchase agreements;
- b) share, within the renewable energy community, renewable energy that is produced by the production units owned by that renewable energy community and to maintain the rights and obligations of the renewable energy community members as customers;
- c) access all suitable energy markets both directly or through aggregation in a nondiscriminatory manner.





### **Differences between CEC and REC:**

14.6.2019 ES Diario Oficial de la Unión Europea

L 158/125

#### **DIRECTIVAS**

#### DIRECTIVA (UE) 2019/944 DEL PARLAMENTO EUROPEO Y DEL CONSEJO

de 5 de junio de 2019

sobre normas comunes para el mercado interior de la electricidad y por la que se modifica la Directiva 2012/27/UE

(versión refundida)

(Texto pertinente a efectos del EEE)

EL PARLAMENTO EUROPEO Y EL CONSEJO DE LA UNIÓN EUROPEA,

Visto el Tratado de Funcionamiento de la Unión Europea, y en particular su artículo 194, apartado 2,

Vista la propuesta de la Comisión Europea,

ES

L 328/82

Diario Oficial de la Unión Europea

21.12.2018

#### DIRECTIVAS

#### DIRECTIVA (UE) 2018/2001 DEL PARLAMENTO EUROPEO Y DEL CONSEJO

de 11 de diciembre de 2018

relativa al fomento del uso de energía procedente de fuentes renovables (versión refundida)

(Texto pertinente a efectos del EEE)

EL PARLAMENTO EUROPEO Y EL CONSEJO DE LA UNIÓN EUROPEA,

Visto el Tratado de Funcionamiento de la Unión Europea, y en particular su artículo 194, apartado 2,

Vista la propuesta de la Comisión Europea,

# Citizen energy communities (CEC) 06.2019







### Renewable Energy Communities (REC) 12.2018









TASK PENDING: Transposition of directives



In the current law the term used is local energy community to encompass both terms

### **Differences between CEC and REC:**

# Citizen energy communities (CEC)

- Technologically neutral (only electricity)
- No geographical limits.
- Anyone can participate.
- Degree of independence not defined.
- Effective control includes medium-sized companies.



- All forms of renewable energy.
- Proximity of RE projects.
  - Individuals, local authorities, municipalities and SMEs.
    - Independent of its individual members and traditional market players.
  - Actual control of individuals, local entities and SMEs.



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Energía obtenida a partir de materia orgánica con potencial para ser transformada



#### 69.6% biomasa leñosa:

Subproductos de las industrias de madera y forestal

#### 18.3% Biomasa agrícola:

Cultivos y subproductos

12.1% Biorresiduos: Residuos

sólidos municipales, lodos de depuradora

Suministro

# Tecnología

#### 50.9%

- Instalaciones de generación eléctrica
- Instalaciones de generación térmica
- Plantas de biogás
- Producción de biocombustibles
- Cogeneración

#### 49.1%

- Calderas
- Estufas

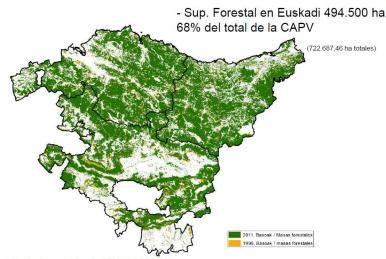
74.7% Calor
13.4% Electricidad
11.9% Combustibles para
transporte

Producción



## Disponibilidad de biomasa

España tiene un gran potencial recursos biomásicos



- Sup. Forestal arbolada en Euskadi 396.700 ha 55% del total de la CAPV (Media Unión Europea 40%)

Pais	Recursos biomásicos (Petajulios)	Población (millones)	Consumo (Toneladas equivalentes de petróleo)	Consumo por millón de habitantes	Recursos biomásicos por millón de habitantes
Francia	861,0	67,0	14.327,2	213,8	12,9
Alemania	774,0	82,0	25.697,4	313,4	9,4
España	619,0	46,0	6.754,2	146,8	13,5
Polonia	578,0	38,0	7.824,7	205,9	15,2
Suecia	516,0	10,0	11.298,4	1129,8	51,6
Finlandia	504,0	5,0	8.843,9	1768,8	100,8
Reino Unido	300,0	66,0	10.031,6	152,0	4,5
Austria	270,0	9,0	5.748,5	638,7	30,0
Italia	143,0	61,0	13.445,1	220,4	2,3
Portugal	117,0	10,0	2.887,3	288,7	11,7
Rumania	85,0	20,0	3.736,1	186,8	4,3
Estonia	79,0	1,0	841,7	841,7	79,0
Países Bajos	77,0	17,0	2.799,8	164,7	4,5
Dinamarca	69,0	6,0	3.456,1	576,0	11,5
Letonia	68,0	2,0	1.364,8	682,4	34,0
Irlanda	54,0	5,0	423,2	84,6	10,8
Bélgica	31,0	11,0	2.837,8	258,0	2,8
Total	5.145,0	456,0	122.317,8	268,2	12 016



# Disponibilidad de biomasa



Especie	Tipo	Potencial (t ms/a)*	Disponible (t ms/a)*	
Coníferas	Restos	3.031.382	1.438.717	
Frondosas	Restos	3.601.615	1.594.704	
Mezcladas	Restos	893.080	549.137	
Matorral	Tratmto	2.080.482	937.845	
Pastos leñosos	Ambiental	941.701	252.248	
TOTAL		10.548.261	4.772.650	

Cultivo	Tipo	Potencial (t ms/a)*	Disponible (t ms/a)*	
Cereales en secano	Paja	16.944.193	5.420.661	
Cereales en regadío	Paja	4.682.592	3.746.230	
Arroz	Paja	394.983	316.204	
Plantaciones de olivo	Podas	1.819.981	1.455.168	
Plantaciones de	Podas	1.411.563	1.129.094	
frutales				
Viñedos	Podas	843.949	675.000	
Mezclas de cultivos	Podas	123.225	99.416	
Total agricultura		26.220.486	12.841.774	
Adicional reconversión	Árbol y	>1.000.000	>800.000**	
(arranques)	raíz	**		
[*] t ms: toneladas de materia seca; [**] estimación AgroBioHeat				





Biomasa agrícola herbácea



Biomasa ganadera



Biomasa agrícola leñosa



Biomasa agro-industrial





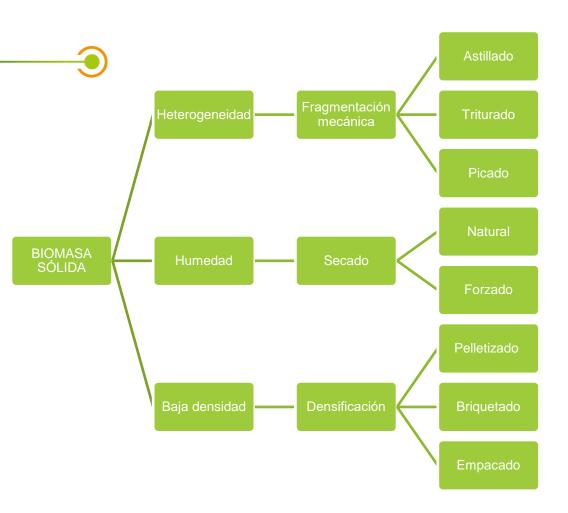
Biomasa forestal

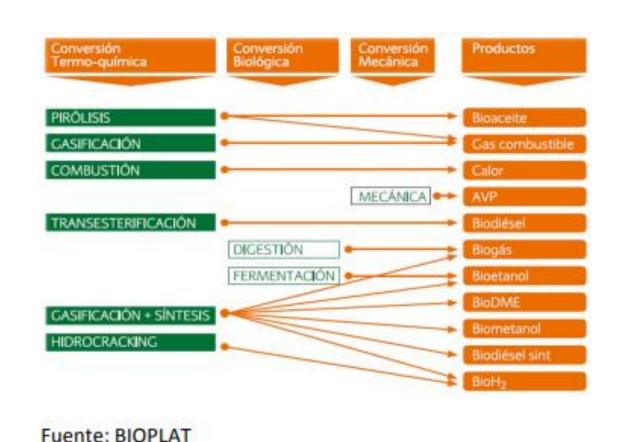


Biomasa industrial

# **BIOENERGIA**

# TRANSFORMACIÓN





# **BIOENERGIA**

## **USOS FINALES**

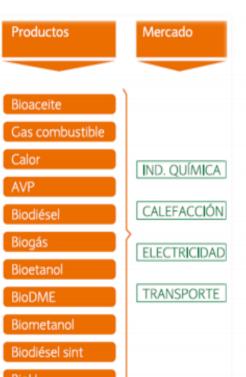


**1** 

Cuando la transformación de biomasa da lugar a la generación de electricidad, calor o biocombustibles, se conoce como BIOENERGÍA

# La Bioenergía:

- Ayuda en la generación y mantenimiento de empleos
- •Contribuye a cumplir con los objetivos de cambio climático
- •Reduce las emisiones en la generación de energía









### NICAL BIOENERGY AND SUSTAINABILIT

- New jobs for the local community.
- Activation of local agriculture.
- Education of residents in the us rergy sources.
- IV. Biomass is always and
- mass, survey, sold and natural strong sold and natural It reduces the Snare of more than 85% in the global heat gas have a cor production).
- VI. Is less expensive than fossil fuels.
- VII. Biomass production adds a revenue source for manufacturers.
- VIII. It is carbon neutral and more environmental friendly than coal.



### **POLICY RELEVANT MATERIALS**





# STAKEHOLDER ENGAGEMENT: What are Stakeholders and Stakeholders Engagement?

### **Definitions**

"Any group or individual who can affect or be affected by the achievement of an organization's objective" (Freeman, 1984)

- Stakeholder: Anyone that has some sort of interest or concern about a bioenergy project from suppliers, investors, customers, authorities, regulators to the general public
- Stakeholder Engagement: is the systematic and the conscious process of positively engage and involve stakeholders throughout the project life cycle in order to align its goals with stakeholders' expectations



## **MODULE 4 – STAKEHOLDER TYPES**

Stakeholders types	
Unaware	Unaware of a project's existence
Reluctant	Aware of a project, but hesitant to change
Neutral	Aware of a project, but not fully understand or like it
Supportive	Like and support a project and potentially create an impact
Leading	Actively participate in a project's success



# Lead types of stakeholders in the Pilot Area



# Main Engagement actions that could mobilize local populations around the concept – Biomass Owners, Biomass Management Companies



**Biomass Owner** 

**Example**: Local Farmer, Planter



Income from the sales of biomass



Low expense on the transport of biomass



Ensuring continuity of supplies



Management of post-harvest residues



Local use of the raw material



**Biomass Management Companies** 

**Example**: Company that produces pellets / briquettes



Additional income



Additional advertising of services



No need to import raw materials



Ensuring permanent cooperation



Synergy of financial profits and work for the local community



# Main Engagement actions that could mobilize local populations around the concept – Equipment Manufacturers, ESCOs & Installers





Equipment Manufacturers

**Example**: Producers of pellet boilers (Town and commune of Pleszew)



New customers (additional income)



New cooperation market



Ensuring continuity of supplies



Possibility of future servicing of boilers



New advertising opportunities



**ESCOs** and Installers

**Example**: Local companies offering energy-related services



New customers (additional income)



New order options, audits, reviews



New cooperation market



Orders related to the reconstruction of infrastructure



New advertising opportunities



# Main Engagement actions that could mobilize local populations around the concept – Cooperatives, Public Institutions





Cooperatives/Energy Communities

**Example**: Energy Clusters in Poland, Energy Co-operatives



Independence from energy supplies



Deciding on your own energy capabilities



Partnering and the use of local raw materials



Support for local businesses



Financial savings



**Public Institutions** 

**Example**: National Agricultural Support Center, Lower Silesian Chamber of Agriculture, Oborniki Śląskie Forestry Inspectorate



New jobs creation



Use of raw materials / surplus raw materials



Greater activation of local forestry / agriculture



Ensuring energy security for residents



General development of the region



# Main Engagement actions that could mobilize local populations around the concept – Research Centre/Universities, Investors



Research Centre/Universities

**Example**: Wroclaw University of Life Sciences and Environmental, Institute of Rural Development and Agriculture of the Polish Academy of Sciences



Offering technical support



New areas of research



Possibility to apply for grants and projects



Performing physicochemical tests on request



**Example**: Housing Communities, Private Companies, Private Investors, Farms



Income opportunity



Synergy of financial profits and work for the local community



Ensuring long-term cooperation



New cooperation market



# Main Engagement actions that could mobilize local populations around the concept – End Users (Consumers of Biomass)



**End Users (Consumers of Biomass)** 

**Example**: Households, schools, multi-family buildings, housing cooperatives



Cheap source of heat (savings)



Provision of biomass supplies



Ecological source of heating



Synergy of financial savings and work for the local community



Limiting the possibility of energy poverty



# **MODULE 4 – STAKEHOLDER ENGAGEMENT ACTIONS DEVELOPMENT**

### 1. Stakeholder identification

analysis and mapping of potential stakeholders based on type, interest

and power

## 1. Stakeholder prioritization

- The grid helps to prioritize them based on their interest and power
- High effort & focus on key stakeholders





Interest of stakeholders Source: Monday.com

# **MODULE 4 – STAKEHOLDER ENGAGEMENT ACTION DEVELOPMENT** (continue)

### 3. Communications plan

- Type: what channels or means to be used
- Frequency: how often
- Content: what to communicate

### 4. Stakeholders' feedback incorporation

Respect and take into account feedback from the stakeholders regarding the project

### 5. Monitor and report

Regular and transparent sharing of information and updates back to the stakeholders



Source: Monday.com

# General Stakeholder engagement & mobilization actions in bioenergy community projects

- Regular personal meetings and small-scale events (offline & online) with key stakeholders to keep them up-to-date
- Warm-up events & information campaigns to raise awareness around bioenergy communities
- Community events (physical and online) to identify the most suitable entities to represent and promote community bioenergy heating projects.
- Info days, training workshops and open discussions to, among else, define modes to remove or eliminate any legislation barriers that prevent the deployment of RECs etc
- Emails/Newsletters to other relevant stakeholders to keep them posted
- SoMe outreach to share updates on the project with other stakeholders (of lower interest)



# **Objectives**

- ✓ Prepare Energy Communities for accessing finance
- ✓ Learn to analyze the basic Business Models for RESCoops
- ✓ Understand the Basic elements of business planning
- ✓ Prepare Energy Communities for accessing finance



# 1. Accessing Finance for Bioenergy Community Projects

- Two interrelated aspects:
  - Financing
  - Ownership
- Need for tailored advice and expert financial expertise on per project basis



### 2. Main financial solutions for bioenergy projects

- Self-financing: it concerns the shares acquired by members and/or the loans from members
- Crowdfunding: an alternative form of funding attracting
- Bank Loans from traditional and/or cooperative and ethical banks
- Public funding in the form of subsidies and grants in capital and/or in investment from public funds (national and international
- Capital and/or investment support from private funds
- Venture capital from RESCoops developers



### **Self-financing**

- Project capital is raised from the members of the RESCoop (existing or new)
- The capital is raised in the form of equity, bonds or debt
- An annual share interest on that equity, relative to available profit is paid
- Projects may also combine equity and debt in the same way as a privately funded scheme.
- Members are given a single vote, no matter how much they invest in equity (no impact on democratic control)



### Crowdfunding

- A form of crowdsourcing usually through open calls to the wider society to finance projects using internet platforms
- Through open Calls that state the funding needs and the benefits purposes of the project aim to appeal both to small investors and environmentally aware citizens
- Crowdfunding campaigns aim to attract small individual contributions coming from the wider society, beyond local, or even national borders
- Crowdfunding platforms:
  - <u>www.greencrowding.com</u>
  - www.oneplanetcrowd.com
  - https://www.lumo-france.com
- Helpful material and guidelines about crowdfunding can be found at: <a href="http://www.crowdfundres.eu/">http://www.crowdfundres.eu/</a>



### Bank loan (traditional and ethical banks)

- It is a financing in debt which requires guarantees and the payment of interests.
- The RESCoop should be ready to:
  - Describe why the funds are needed
  - state the amount needed for the project
  - Explain what will be achieved with this money and how the project will produce revenue
- The repayment terms of the loan as well as the years of repayment (time, interest rates)
- What are cash flows and how do they prove viable?
- The asset/collateral given as a guarantee (land, guaranteed feed-in tariff)

#### **Ethical or not traditional banks**

- Ethical Banks: aim for the allocation of funding towards investments for the common good by reallocating its forms of credits and the funds it collects to cultural, social and environmental projects rather than the exclusive pursuit of short-term profit as the only objective
- FEBEA is the European Federation of Ethical and Alternative Banks and Financiers. It gathers 33 financial institutions from 15 countries in Europe, with the aim of developing and promoting Ethical Finance principles.
- Learn more about FEBEA members in your country at: <a href="https://febea.org/">https://febea.org/</a>



### **Public Funding**

- Public funding programmes are in place in EU countries to support the development of RES and provide financing projects.
- The equity and debt financing mechanisms such as grants and loans through public institutions are part of specific national or regional programs that aim at directly financing projects during the construction and start-up phases of the initiatives



### Joint ventures

- A joint venture refers to the creation of a partnership or conglomerate, in which different entities combine their assets (Capital, expertices etc)
- A new entity is created to share risk or expertise on a temporary basis or project basis
- The venture is regulated by a legal contract between the parties
- The return on investment will depend on the terms of the agreement between the parties reflecting their contribution



# 2. Business Models and the Business Model Canvas

- The purpose of a business model is to clarify how a business creates, delivers, and captures value (Osterwalder & Pigneur, 2010).
- Innovation can broadly be defined to include new forms of economic, social and environmental value creation
- RESCoops business models act as drivers for innovation in the energy transition
- The business model canvas is a common framework for creating and evaluating a business model.



#### **Business Model Canvas Elements**

The business model canvas consists of 9 blocks.

- Each block should describe how an organization or business model should handle the different opportunities and
- threats that can occur in the given block



# The 9 elements provide a coherent view of the business' key drivers

- 1. Customer Segments: Who are the customers? What do they think? See? Feel? Do?
- 2. Value Propositions: What's compelling about the proposition? Why do customers buy, use?
- 3. Channels: How are these propositions promoted, sold and delivered? Why? Is it working?
- 4. Customer Relationships: How do you interact with the customer through their 'journey'?
- 5. Revenue Streams: How does the business earn revenue from the value propositions?
- 6. Key Activities: What uniquely strategic things does the business do to deliver its proposition?
- 7. Key Resources: What unique strategic assets must the business have to compete?
- 8. Key Partnerships: What can the company not do so it can focus on its Key Activities?
- 9. Cost Structure: What are the business' major cost drivers? How are they linked to revenue?



### **BMC for RESCoops**

- Key partners involve the most leading members of the community profile, either person or entities (NGOs, associations, local or regional government etc)
- Key activities mainly concerning the ways that the Energy Community utilises renewable energy to the local markets and its stakeholders (electricity generation, heating etc)
- Key resources are dealing with the renewable energy sources and their core technologies that are usually implemented within the community projects (e.g. electricity generation connected to the grid, electricity generation for self-consumption)
- Value propositions have to do with the possible utilisation pathways of the produced renewable energy or the community activities.
- Customer segments include the potential stakeholders as beneficiaries from the community actions and projects.
- Cost structure includes the possible available financial and funding resources at which the community operates. It also comprises the
  most relevant Capital and Operational Expenditures within the community activities.
- Revenue streams refers to all the possible pathways that can bring value to the community within its activities and projects.
- Environmental benefits as an outcome of the community actions respecting the local/national ecosystems.
- Socio-economic benefits to the local and national societies and other communities.







- Feed into/connect to existing heat networks in pilot areas that transit to BE.
- Establish a communal heat network.
- Direct heating systems: e.g., collective purchases of individual biomass boilers in community members' homes.
- Switching building-level heating to low-carbon sources on a communal basis.
- Use of bioenergy through biogas-fired cogeneration plants to balance local energy grids that receive large amounts of variable renewable energy (solar, wind).
- Other.....





#### **Creation process**

#### **Awakening interest** and attracting citizenship

- > Awareness campaign
- > Identification of stakeholders





#### **Preparation**

- > Empowerment of stakeholders.
- > Sharing knowledge about REC.



#### **REC** creation

- > Creation and empowerment of the promoter group. Creation and implementation of working groups > Creation and implementation of working groups
- > Agree on legal form + energy project
- > Elaboration of a communication strategy

#### **REC Start-up**

- > Introducing REC
- > Incorporation of new members to the CER
- > Start-up of the energy project(s) > Start-up of the energy project(s)







Municipality



Citizens











**Promoting** group



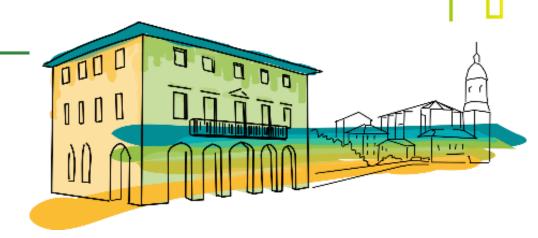
Working groups



**REC** 



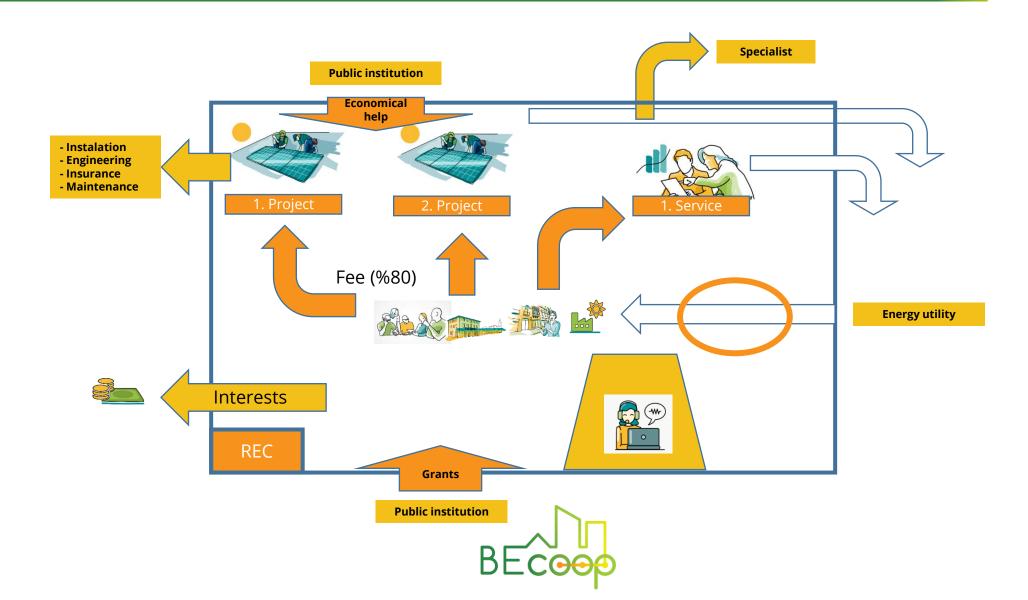
#### The role of public institutions



- Avoid institutional and personal DISTRUST.
- Elaboración de guías de buenas prácticas. Protección, conservación del INTERÉS GENERAL.
- ACTIVATION OF RESOURCES at municipal level: cession of roofs and spaces of municipal ownership, involvement of technical staff, resources for meetings and constitution of the community, reserving spaces to projects promoted or collaborating with the CER.
- Enabling a permanent energy service such as the **ENERGY OFFICE**.
- Revision of the **FISCAL POLICY** oriented to the improvement of energy efficiency, renewable energies and sustainable mobility.
- To use the usual **DISSEMINATION CHANNELS** of the City Council for the dissemination of this model in the municipality.
- While the REC achieves effective autonomy, it can act as a FACILITATOR.



#### **Community structure**



#### What can offer?

Type of service		Solar	•	Wind	Hydro		Biomass/Biogas		Other	
		PV	Thermal	VVIIIG	Mini	Forest	Agricultural	Residues		
Self consumption	Individual									
	Colective									
Energy generation	Electrical									
	Thermal									
Advice	Refurbishment									
	Efficiency									
	Training									
Electric charger										
Car Sharing										



#### **BIOMASS-FORESTRY HEAT APPLICATIONS**

		Autocons	sumo individual	Autoconsumo colectivo		
Tecnología	Calderas individuales automáticas	Calderas de leña eficientes	Calderas de leña de gasificación	Calderas automáticas de astilla	Redes de calor alimentada por calderas de biomasa	Centros de acopio de biomasa
Combustible	Pellets	Madera/Troncos	Madera/Troncos + Biogás	Astilla de corte	Astilla de corte o pellets	Astilla, madera
Capacidad instalada tipo	5-15 kW	20-40 kW	20-40 kW	50-200 kW	100kW-3MW	N/A
Usuarios, consumidores	Unifamiliares, apartamentos, Adosados	Unifamiliares, Adosados	Unifamiliares, Adosados	Edificios terciarios públicos, comerciales e industrias.	Domestico, Edificios terciarios públicos, comerciales e industrias.	Domestico, Edificios terciarios públicos, comerciales e industrias.
Abastecimiento combustibles	Entrega a granel o sacos	Entrega a granel o pilas	Entrega a granel o pilas	Entrega a granel	Entrega a granel	Entrega a granel
Almacenamiento	Silo automático o en la propia caldera.	Almacén, Manual, Existen hogares de combustión grandes para disminuir frecuencia de carga	Almacén, El tronco se cuece y dura hasta 10 horas sin necesidad de cargar.	Silos automático, sinfín u pneumatica entre otros.	Almacenes/Silos automático, sinfín u neumática entre otros. Según disponibilidad de espacio pellet o astilla.  Soluciones modulares:	Pabellones/almacenes  55

#### BIOMASS-AGRICULTURAL HEAT APPLICATIONS

	Autoconsur	mo individual	Autoconsumo colectivo			
Tecnología	Calderas individuales automáticas	Calderas individuales automáticas	Redes de calor alimentada por calderas de biomasa	Redes de calor alimentada por calderas de biomasa		
Combustible	Pellets de residuos agrícolas (paja, sarmiento, orujo, huesos aceituna)	Residuos sin tratamiento (paja, sarmiento, orujo, huesos aceituna)	Residuos sin tratamiento (paja, sarmiento, orujo, huesos aceituna)	Pellets de residuos agrícolas (paja, sarmiento, orujo, huesos aceituna)		
Capacidad instalada tipo	5-15 kW	> 20 kW	> 20 kW	>100 kW		
Usuarios, consumidores	Unifamiliares, apartamentos, Adosados	Unifamiliares, Adosados, industrias	Domestico, Edificios terciarios públicos, comerciales e industrias.	Domestico, Edificios terciarios públicos, comerciales e industrias.		
Abastecimiento combustibles	Entrega a granel o sacos	Entrega a granel o bolas	Entrega a granel o bolas	Entrega a granel		
Almacenamiento	Silo automático o en la propia caldera	Almacenes/Silos automático, sinfín u neumática entre otros. Según disponibilidad de espacio pellet o astilla.	Almacenes/Silos automático, sinfín u neumática entre otros. Según disponibilidad de espacio pellet o astilla.	Silo automático		

<sup>\*</sup>Logística similar a la biomasa forestal, la tecnología debe seleccionase de acuerdo a la biomasa a valorizar

#### **BIOMASS-WASTE HEAT APPLICATIONS**

	Au	ıtoconsumo indivi	dual	Autoconsumo colectivo			
Tecnología	Calderas individuales/colectivas alimentadas por biometano de red renovable.	Calderas de cogeneración (calor+electricidad)	Calderas de cogeneración (calor+electricidad)	Redes de calor alimentadas por Calderas de cogeneración (calor+electricidad)	Redes de calor alimentadas por Calderas de cogeneración (calor+electricidad)		
Combustible	Biometano con garantía de origen renovable (upgrading del Biogás)	Pellets astillas provenientes de residuos de madera	Biogás de residuos (industria alimentaria, RSU, ganadera)	Pellets astillas provenientes de residuos de madera	Biogás de residuos (industria alimentaria, RSU, ganadera)		
Capacidad instalada tipo	10-20 kW	10-50 kW	>100 kW	>100 kW	>100 kW		
Usuarios, consumidore s	Unifamiliares, apartamentos, Adosados	Domestico, Edificios terciarios públicos, comerciales e industrias.	Edificios terciarios públicos, comerciales, granjas e industrias.	Domestico, Edificios terciarios públicos, comerciales e industrias.	Domestico, Edificios terciarios públicos, comerciales e industrias( agroindustria, ejemplo grandes supermercados)		
Abastecimien to combustibles	Mediante la red actual de gas natural	Entrega a granel	Circuitos internos entre caldera y digestor		Circuitos internos entre caldera y digestor		
Almacenamie nto	Almacenamientos de la red.		Colector de Biogás Soluciones modulares.	9	Colector de Biogás. Soluciones modulares.		

#### **COMMUNITY BIOENERGY- EXISTING CASES: Solid Biomass**

#### SestaoBerri









Caso: Sestao Berri Entorno: Urbano

**Tipo de actuación**: Rehabilitación energética 4 edificios (232 viviendas) + abastecimiento calefacción y ACS mediante red de

calor (750 kW caldera biomasa + 650 back up GN) **Biocombustible**: Pellets de biomasa forestal local.



### **COMMUNITY BIOENERGY-EXISTING CASES: Solid Biomass**

### Sugarai









**Entorno:** Rural

**Tipo de actuación**: Producción de biocombustibles solidos para abastecer demandas locales térmicas desde 2015. En circuito corto no se vende a más de 50 km.

Biocombustible: Astilla y troncos de madera para calefacción.



#### **COMMUNITY BIOENERGY-EXISTING CASES: Solid Biomass**

#### Vilafranca - Bera



**Caso**: Vilafranca del Penedés - Vineyards4Heat.

Entorno: Rural/ Urbano

**Tipo de actuación**: Red de calor en 5 edificios públicos aprovechando subproductos agrícolas

con una caldera de 500 kW.

**Biocombustible**: Subproductos agrícolas

basados en las podas de vides.





Caso: Red de calor Bera Entorno: Rural interior

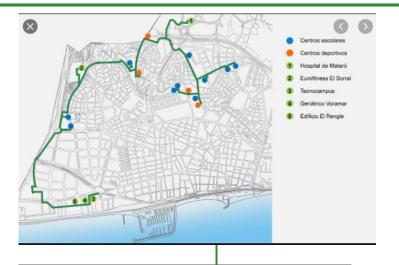
**Tipo de actuación**: Red de calor (500kW+250kW) alimentando 5 edificios públicos remplazando calderas de gasoil.

Biocombustible: Astilla local.



### **COMMUNITY BIOENERGY-EXISTING CASES: Biomass-waste (or wet)**

### Mataró-Germany



Caso: Mataró Entorno: Urbano

**Tipo de actuación**: Red de calor alimentada por una cogeneración. **Biocombustible**: Biogás lodos de

depuradora.



**Caso**: Comunidades energéticas de biogás en Alemania.

**Entorno:** Rural

**Tipo de actuación**: Producción comunitaria de biogás para cogeneración (electricidad + gas) que alimentan redes de calor.

**Biocombustible**: Purines, lodos de depuradora



#### **COMMUNITY BIOENERGY-EXISTING CASES: Biomass in REC**



Caso: SOM Entorno: Rural

**Tipo de actuación**: Gestión planta de producción de biogás en base a purines de explotaciones agrarias, para combustión. Generación de electricidad para comercialización y calor para consumo de los digestores.

Biocombustible: Biogás.



Caso: Grecia ESEK Entorno: Urbano /Rual

**Tipo de actuación**: Gestión planta de producción de biocombustibles sólidos (pellets/astillas) y comercialización.

Biocombustible: Pellets



Caso: Norte Italia SEV

**Entorno**: Rural

**Tipo de actuación**: Gestión cooperativa de mas de 60 redes de calor (en rangos de 300kW-31MW) abasteciendo alrededor de 16 000 edificios.

Biocombustible: Pellets/astilla

Otros: Por cada 1€ invertido por el cliente 0,7 € se queda en la región frente a los 0,22€ de los sistemas de salefacción originales.

sistemas de calefacción originales.



### 2. Main financial solutions for bioenergy projects

- Self-financing: it concerns the shares acquired by members and/or the loans from members
- Crowdfunding: an alternative form of funding attracting
- Bank Loans from traditional and/or cooperative and ethical banks
- Public funding in the form of subsidies and grants in capital and/or in investment from public funds (national and international
- Capital and/or investment support from private funds
- Venture capital from RESCoops developers



### **Self-financing**



#### **DIFFERENT SOURCES OF FINANCING:**

- ✓ **EVE (Ente Vasco de la Energía):** Incentive program linked to self-consumption and storage, with renewable energy sources, as well as to the implementation of renewable thermal systems in the residential sector (End date: 12/31/2023).
  - https://www.eve.eus/Programa-de-ayudas/2020/Programa-de-incentivos-ligados-al-autoconsumo-y-al.aspx
- ✓ Ayudas del Ayuntamiento de Vitoria-Gasteiz: Existen tanto bonificaciones para el IBI como para el ICIO en base al Certificado de Calificación Energética (CEE) obtenido tras un proceso de rehabilitación energética de una vivienda (no existen bonificaciones específicas adscritas solamente a la instalación de paneles fotovoltaicos).
- ✓ MITECO (Ministerio para la Transición Ecológica y el Reto Demográfico): 100 millones de euros para subvencionar todas las fases de creación de una comunidad energética (CE Aprende, CE Planifica y CE Implementa).









### **Self-financing**

- Project capital is raised from the members of the RESCoop (existing or new)
- The capital is raised in the form of equity, bonds or debt
- An annual share interest on that equity, relative to available profit is paid
- Projects may also combine equity and debt in the same way as a privately funded scheme.
- Members are given a single vote, no matter how much they invest in equity (no impact on democratic control)



### Crowdfunding

- A form of crowdsourcing usually through open calls to the wider society to finance projects using internet platforms
- Through open Calls that state the funding needs and the benefits purposes of the project aim to appeal both to small investors and environmentally aware citizens
- Crowdfunding campaigns aim to attract small individual contributions coming from the wider society, beyond local, or even national borders
- Crowdfunding platforms:
  - <u>www.greencrowding.com</u>
  - www.oneplanetcrowd.com
  - https://www.lumo-france.com
- Helpful material and guidelines about crowdfunding can be found at: <a href="http://www.crowdfundres.eu/">http://www.crowdfundres.eu/</a>



### Bank loan (traditional and ethical banks)

- It is a financing in debt which requires guarantees and the payment of interests.
- The RESCoop should be ready to:
  - Describe why the funds are needed
  - state the amount needed for the project
  - Explain what will be achieved with this money and how the project will produce revenue
- The repayment terms of the loan as well as the years of repayment (time, interest rates)
- What are cash flows and how do they prove viable?
- The asset/collateral given as a guarantee (land, guaranteed feed-in tariff)

#### **Ethical or not traditional banks**

- Ethical Banks: aim for the allocation of funding towards investments for the common good by reallocating its forms of credits and the funds it collects to cultural, social and environmental projects rather than the exclusive pursuit of short-term profit as the only objective
- FEBEA is the European Federation of Ethical and Alternative Banks and Financiers. It gathers 33 financial institutions from 15 countries in Europe, with the aim of developing and promoting Ethical Finance principles.
- Learn more about FEBEA members in your country at: <a href="https://febea.org/">https://febea.org/</a>



### **Public Funding**

- Public funding programmes are in place in EU countries to support the development of RES and provide financing projects.
- The equity and debt financing mechanisms such as grants and loans through public institutions are part of specific national or regional programs that aim at directly financing projects during the construction and start-up phases of the initiatives





### Joint ventures

- A joint venture refers to the creation of a partnership or conglomerate, in which different entities combine their assets (Capital, expertices etc)
- A new entity is created to share risk or expertise on a temporary basis or project basis
- The venture is regulated by a legal contract between the parties
- The return on investment will depend on the terms of the agreement between the parties reflecting their contribution



# 2. Business Models and the Business Model Canvas

- The purpose of a business model is to clarify how a business creates, delivers, and captures value (Osterwalder & Pigneur, 2010).
- Innovation can broadly be defined to include new forms of economic, social and environmental value creation
- RESCoops business models act as drivers for innovation in the energy transition
- The business model canvas is a common framework for creating and evaluating a business model.



#### **Business Model Canvas Elements**

The business model canvas consists of 9 blocks.

- Each block should describe how an organization or business model should handle the different opportunities and
- threats that can occur in the given block

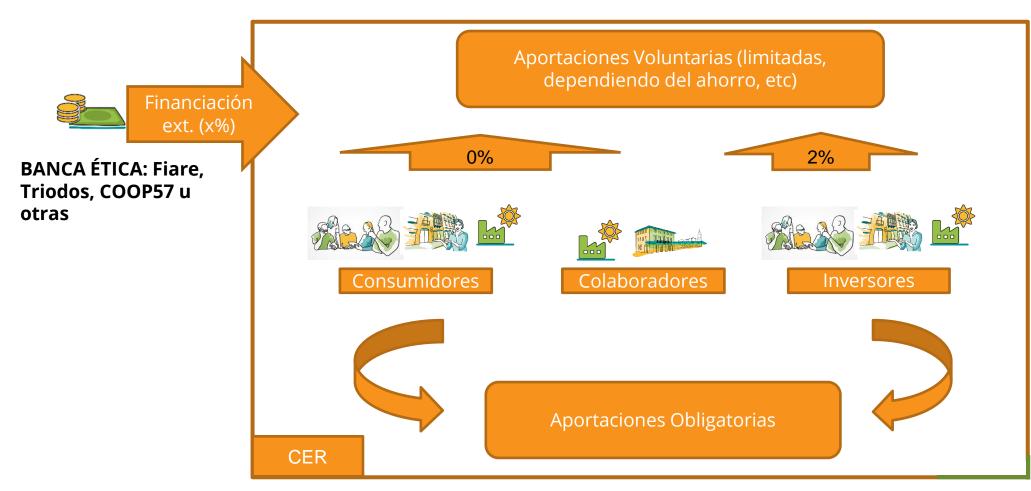


### **Business Model Canvas Elements**



### 2.1 Hoja de ruta, como poner en marcha la CER

#### **ESQUEMA FINANCIERO**

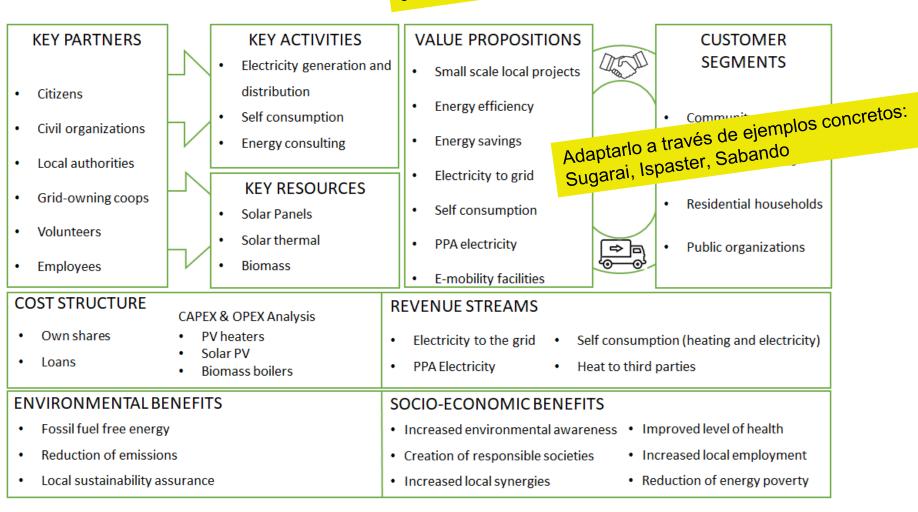






### Local integrated group of citizens

El modelo que mas se asemeja al tipo de comunidad que queremos promover.









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